

## CASE STUDY

# Boeing Satellite Systems | Driving Engineering Success with Centralink's Strategic Consulting

Boeing Satellite Systems partnered with Centralink to bring clarity, alignment, and results to their engineering operations. By helping leadership understand core business problems in simple, actionable terms, and by developing new criteria for their engineering teams, Centralink enabled Boeing to strengthen collaboration, streamline decision-making, and ensure their teams were set up for long-term success.

**CLIENT:** Boeing Satellite Systems



**INDUSTRY:** Aviation & Aerospace

**LOCATION:** Arlington, VA

**SERVICES:** Aircraft & fleet support, repairs, flight ops, satellites, defense systems

## About Boeing Satellite Systems

Boeing Satellite Systems, part of The Boeing Company, is a global leader in space technology and satellite manufacturing. Based in El Segundo, California, the division designs, builds, and delivers satellites that support communications, national defense, scientific exploration, and commercial services worldwide. As part of Boeing's broader mission, BSS is committed to innovation, sustainability, and excellence—backed by the company's core values of safety, quality, and integrity.

## The Challenge

Boeing Satellite Systems needed a partner who could:

- Break down complex business challenges into clear, actionable insights for leadership
- Guide the organization through change initiatives that affected multiple teams
- Support engineering groups with new structures, frameworks, and criteria for success
- Ensure alignment between business strategy and engineering execution

They wanted a consulting partner who could bridge the gap between technical complexity and business decision-making, while providing practical solutions their teams could embrace.

## The Centralink Solution

Centralink partnered with Boeing Satellite Systems to deliver consulting support that was both strategic and hands-on. Our approach included:

- Translating complex business and technical challenges into language business leaders could act on
- Guiding leadership and engineering teams through organizational changes
- Collaborating to design and implement new criteria that improved engineering workflows
- Providing clarity and alignment across teams, ensuring everyone was moving in the same direction

This tailored approach helped Boeing not only address immediate challenges but also strengthen long-term operational effectiveness.

## THE RESULT

By partnering with Centralink, Boeing Satellite Systems achieved:

- Clear alignment between leadership and engineering teams
- Practical, actionable criteria that improved engineering performance
- Successful navigation of organizational changes with strong team support
- Confidence knowing their business and technical strategies were connected and sustainable

With our guidance, Boeing Satellite Systems strengthened its ability to lead complex engineering initiatives, positioning teams for greater success in delivering world-class satellite solutions.

## What Boeing Satellite Systems Says About Partnering with Us

“Centralink’s unique ability to understand core business problems and explain them in terms that all our business leaders understand, and to lead us through various changes that enable our teams to succeed is remarkable. We were very pleased with the consulting team that worked with us to develop new criteria for our engineering teams.”

— John Roche, Boeing Satellite Systems

